The Children's Partnership | Theory of Change

Ultimate Outcome

The visionary social change we are working toward.

All California children of every race, ethnicity and place of birth have the resources and opportunities they need to reach their full potential.

| Healthy Kids | Strong, Economically Stable and Connected Families | Safe and Welcoming Communities |

Intermediate Outcomes

What we will achieve over time through our actions.

Systems Work for All
Policy solutions that are grounded in racial equity, driven by data, informed by lived experience and address the many factors that impact the well-being of children, youth and families are being evaluated for impact and continually updated to be responsive to evolving community needs.

Communities Know Their Power and Use It
California's most impacted communities are determining children's policy priorities and solutions (e.g., through increased education, advocacy, voting power and building public will).

Whole Child Approach
A rich network of partnerships/coalitions across issue areas and sectors unite behind an equity-driven agenda that addresses the whole child, centering the leadership of communities impacted by poverty and racism when championing children's issues.

Institutional Transformation
Policymakers prioritize community-driven solutions, having been influenced by advocates who bring a racial equity lens and co-develop solutions with community.

Collective Investment
Advocacy organizations understand the intersection of their main issues and children's issues and proactively invite TCP to the table; philanthropic funders and individual donors understand the essential role TCP plays and commit to invest long-term.

Racial Equity Embedded Within Children's Advocacy
An intersectional approach to eliminating racial disparities and centering the voices of California's most marginalized communities is foundational to all advocacy across the child-serving sector.

Leading by Example as an Anti-Racist Organization
TCP stands as a leader and model of integrating racial equity and building community power both internally within the organization and in its advocacy approach.

Actions

Strategic pathways to catalyze outcomes.

Change Starts Here

Policy Creation & Implementation
▶ **Feedback Loops:** Advocate for legislative and budgetary policy solutions being driven by most impacted communities; when policies are enacted, ensure they are properly implemented in these communities; use community input.

▶ **Supportive Research/Data:** Collect and/or amplify data that illustrates racial disparities and makes the case for community-driven policy solutions.

▶ **Public Support:** Build public will to support and demand systemic changes.

▶ **Systemic Racism:** Actively root out systemic racism in and through policies and laws; promote a targeted universalism approach to address disparities.

Power-Building
▶ **Trusting Relationships:** Build transformative, long-term relationships with communities facing the highest levels of poverty and racism and amplify voices from these communities across all TCP policy, advocacy and communications campaigns and coalition efforts.

▶ **Centering Lived Experience:** Ensure individuals from the most marginalized and impacted communities are well represented and centered as leading voices within TCP (staff and board).

▶ **Education & Empowerment:** Equip communities with knowledge, education and advocacy resources to help them harness their innate power.

Organizational Health Investments
▶ **Team Capacity:** Enhance staff skills, leadership, wellness and transformational relationships with one another.

▶ **Persuasive Communications:** Build an impactful story and strong business case for TCP's essential role in the children's advocacy ecosystem.

▶ **Resources:** Increase/diversify funding and build sustainability.

▶ **Responsiveness:** Increase capacity to be nimble and adaptive to changing social circumstances when it is strategically expedient to act.